

FOR IMMEDIATE RELEASE

First documentary on Probiotics released January 2011

Los Angeles, CA – You’ve seen the commercials on television, you’ve read the articles in newspapers, and perhaps you’ve even considered trying them yourself.

Everyday, millions of people all over the world are consuming probiotics in the form of capsules, pills, powders, and in foods and beverages. But what *exactly* are they and how do they benefit us?

Despite probiotics enormous popularity, few people are properly educated, and many myths still exist surrounding them.

This groundbreaking film takes you “inside the world” of these beneficial bacteria. Viewers will learn everything about probiotics, starting with their discovery in the early 20th century, to how they’re tested and produced, plus the latest scientific research from some of the top probiotic experts in the world.

They will answer many of your most common questions:

- How effective are probiotics for digestive health?
- Can probiotics support your immune system and lessen allergy symptoms?
- Are all probiotic strains equally beneficial?
- How safe are probiotics for infants and children?
- Can probiotics help maintain your weight and prevent obesity?

You’ll find the answers to these questions and many others in this landmark documentary.

“Microwarriors does a fantastic job at translating a large amount of complex science into a clear and compelling story.”

Eamonn Quigley, M.D., President, World Gastroenterology Organization

For more information, please visit our website at www.microwarriorsmovie.com or to schedule an interview, please contact David Knight at 818-788-4905 or email him at booktalk@sbcglobal.net

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